

Hawaii Tourism Authority County Product Enrichment Program
City and County of Honolulu, Office of Economic Development

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Sort by Organization

Log	Organization	Start date	End date	Entity	Niche	Project/Program/Event Name	Location
1	442nd Veterans Club	Apr 3, 2003	Apr 6, 2003	NP	EDUT	442nd Veterans Club 60th Reunion	Downtown
2	Bishop Museum	Oct 1, 2002	Ongoing	NP	CT	Taste of Hawai'i	Downtown
3	Bishop Museum	Jan 1, 2003	Dec 31, 2003	NP	CT	Ola Na Mo'olelo	City & County of Honolulu
4	Bishop Museum	Jan 25, 2003	May 31, 2003	NP	CT	Hula: The Dance of Poetry	Honolulu & "On the Road"
5	Council for Native Hawaiian Advancement	Sep 1, 2003	Sep 1, 2003	NP	EDUT	Second Annual Native Hawaiian Conference	Waikiki & Downtown
6	E Komo Mai Hawaii	Mar 1, 2003	Jul 31, 2003	FP	EDUT	E Komo Mai Hawaii Summer Camp	Erdman & Mokuleia
7	Filipino Community Center, Inc.	May 3, 2003	May 3, 2003	NP	CT	11th Filipino Fiesta & Parade	Waikiki
8	Friends of He'eia State Park	Mar 14, 2003	Mar 16, 2003	NP	EDUT	Sun Spot	Kane'ohe
9	Friends of Waipahu Cultural Garden Park dba Hawaii's Plantation Village	Sep 14, 2002	Sep 14, 2002	NP	CT	HPV Presents: The Pacific Islanders	Waipahu
10	Friends of Waipahu Cultural Garden Park dba Hawaii's Plantation Village	Nov 16, 2002	Nov 16, 2002	NP	CT	HPV Presents: Rice Harvest Festival	Waipahu
11	Friends of Waipahu Cultural Garden Park dba Hawaii's Plantation Village	Jan 4, 2003	Jan 4, 2003	NP	CT	HPV Presents: The New Beginnings	Waipahu
12	Friends of Waipahu Cultural Garden Park dba Hawaii's Plantation Village	Apr 12, 2003	Apr 12, 2003	NP	CT	HPV Presents: Filial Piety-Honoring our Ancestors	Waipahu
13	Friends of Waipahu Cultural Garden Park dba Hawaii's Plantation Village	May 3, 2003	May 3, 2003	NP	CT	HPV Presents: The Festival of Flowers	Waipahu
14	Friends of Waipahu Cultural Garden Park dba Hawaii's Plantation Village	Sep 13, 2003	Sep 13, 2003	NP	CT	HPV Presents: The Pacific Islanders II	Waipahu
15	Friends of Waipahu Cultural Garden Park dba Hawaii's Plantation Village	Nov 15, 2003	Nov 15, 2003	NP	CT	HPV Presents: Harvest Festival	Waipahu
16	Friends of Waipahu Cultural Garden Park dba Hawaii's Plantation Village	Dec 6, 2003	Dec 6, 2003	NP	CT	HPV Presents: Search of an Inn 2003	Waipahu
17	Hale'iwa Arts Festival	Jul 26, 2003	Jul 27, 2003	NP	CT	Hale'iwa Arts Festival Sixth Annual Summer Event	Haleiwa
18	Haleiwa Main Street Business Association	May 10, 2003	May 11, 2003	NP	HWT	Go North Shore Sunset on the Beach	Haleiwa
19	Hawai'i Forest Industry Association	Sep 1, 2003	Sep 1, 2003	NP	AT	Hawaii's Woodshow 2003	Waikiki
20	Hawaii Maoli	Mar 29, 2003	Mar 29, 2003	NP	CT	Prince Jonah Kuhio Kalaniana'ole Commemorative Parade	Waikiki
21	Hawaii Maritime Center	Nov 9, 2002	Nov 9, 2002	NP	CT	3rd Annual Honolulu Harbor Festival	Downtown
22	Hawaii Theatre Center	Jun 1, 2002	May 31, 2003	NP	CT	Hawaiian Music Series - "A Vintage Voyage"	Downtown
23	Hawaii United Okinawa Association	Aug 30, 2003	Sep 3, 2003	NP	CT	Worldwide Uchinanchu Conference in Hawaii	Waikiki & Manoa
24	HawaiiHealthGuide.com	Jul 31, 2002	Dec 31, 2003	FP	HWT	OahuHealthGuide.com	Other

* FP: for-profit; NP: non-profit; and G: government.

** Types of niche markets: AT: Agri-tourism; CT: Cultural Tourism; ECOT: Eco-tourism; EDUT: Edu-tourism; HWT: Health Wellness Tourism; and TT: Techno-tourism. Page 1 of 2

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25 Historic Hawai'i Foundation	Aug 1, 2002	Ongoing	NP	CT	Downtown-Chinatown Historic Trail	Downtown
26 Japanese Cultural Center of Hawaii	Jul 1, 2002	Dec 31, 2003	NP	CT	Matsuri (Festival) Package	Various locations
27 Japanese Cultural Center of Hawaii	Jul 1, 2002	Dec 31, 2003	NP	EDUT	Japan-Hawaii School Excursion Program	JCC & various locations
28 Kailua Chamber of Commerce	Oct 4, 2002	Oct 6, 2002	NP	CT	"Island Traditions" Windward Sunset at the Park	Kailua, Windward
29 Kapi'olani Community College - Interpret Hawai'i Program	Sep 1, 2002	Dec 31, 2003	G	CT	Ko'okipa Me Ke Aloha	Downtown
30 Moanalua Gardens Foundation, Inc.	Jul 20, 2002	Jul 20, 2002	NP	CT	MGF's 25th Annual Prince Lot Hula Festival	Downtown
31 Pearl City Foundation	May 1, 2003	May 31, 2003	NP	CT	Aiea/Pearl City Sunset in the Park	Pearl City/Aiea
32 Superior Bands, Inc.	Nov 28, 2003	Nov 28, 2003	FP	EDUT	Waikiki Holiday Parade	Waikiki
33 TEMARI, Center for Asian & Pacific Arts	Nov 1, 2002	Dec 31, 2002	NP	CT	Kadomatsu, A New Year Festival - 2002	Honolulu
34 TEMARI, Center for Asian & Pacific Arts	Aug 1, 2003	Dec 31, 2003	NP	CT	Kapa/Washi/Paper	Honolulu
35 TEMARI, Center for Asian & Pacific Arts	Nov 1, 2003	Dec 31, 2003	NP	CT	Kadomatsu, A New Year Festival - 2003	Honolulu
36 The Friends of 'Iolani Palace	Sep 1, 2002	Jun 1, 2003	NP	CT	Multi-language Audio Guides at 'Iolani Palace	Downtown
37 Turtle Bay Resort and O'ahu Visitor Bureau	May 14, 2003	May 19, 2003	FP	CT	North Shore Food & Wine Festival	Turtle Bay
38 Valley of Rainbows	Aug 1, 2002	Aug 31, 2002	NP	CT	Rediscover O'ahu/Wai'anae	Wai'anae
39 Waianae District Comprehensive Health and Hospital Board, Inc.	Dec 10, 2002	Dec 14, 2002	NP	HWT	Sharing Traditions: Generation to Generation - A Path to Health & Wellness	Makaha & Waianae
40 Waikiki Improvement Association	Apr 4, 2003	Apr 4, 2003	NP	CT	Waikiki Spam Jam	Waikiki
41 Waikiki Improvement Association	Jul 4, 2003	Jul 6, 2003	NP	CT	Fourth of July in Waikiki	Waikiki
42 Waikiki Improvement Association	Aug 1, 2003	Oct 1, 2003	NP	CT	Holoholo Kai Surfing and Canoeing Festival	Waikiki
43 Waipahu Community Association	Nov 9, 2002	Nov 9, 2002	NP	CT	Taste of Hawaii II (TOW II)	Waipahu, Leeward
44 Windward Hoolaulea	Sep 7, 2002	Sep 7, 2002	NP	CT	Windward Hoolaulea 2002	Waikiki
45 World Invitational Hula Festival (The)	Nov 7, 2002	Nov 9, 2002	NP	CT	E Ho'I Mai I Ka Piko Hula	Waikiki
46 Windward Ahupua'a Alliance	Sep 1, 2002	Dec 31, 2002	NP	CT	Ko'olau Greenbelt & Heritage Trails System - Kane'ohe-Kahalu'u Segment	Kaneohe to Kahalu'u

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